

INSTITUTIONAL DISTINCTIVENESS

Integrating Professional Education, Global Collaborations and Innovation

Jyothy Institute of Commerce and Management (JICM), affiliated to Bangalore University, is committed to providing a holistic educational experience that combines academic excellence, professional development, innovation, industry engagement, and social responsibility.

A distinctive feature of the institution is its focus on professional and career-oriented learning. Along with undergraduate and postgraduate programmes, JICM provides support for Chartered Accountancy (CA) aspirants, value-added courses, certificate programmes, internships, and skill development initiatives that enhance students' employability and professional competence.

The institution actively promotes innovation, entrepreneurship, and research through its Institution's Innovation Council (IIC), startup-oriented programmes, Ideathons, Business Model Canvas workshops, intellectual property rights (IPR) initiatives, and research activities. These efforts encourage students to develop creative thinking, leadership qualities, and problem-solving abilities.

JICM has established collaborations with national and international organizations including HELP University (Malaysia), Southville International School and Colleges (Philippines), Karnataka Science and Technology Academy (KSTA), The Hindu STEP Programme, The National Education Foundation (Washington DC, USA), and Rangnekar Institute of Management Studies and Research. These partnerships provide students and faculty with opportunities for academic exchange, skill enhancement, research collaboration, and global exposure.

The institution is equally committed to quality assurance and continuous improvement through its Internal Quality Assurance Cell (IQAC), ISO 21001 Educational Organization Management System, stakeholder feedback mechanisms, and outcome-based academic practices.

Through the integration of professional education, innovation, research, global collaborations, and community engagement, JICM strives to develop competent professionals, responsible citizens, and lifelong learners prepared to meet the challenges of a dynamic and evolving world.