

Work Integrated Learning Program (WILP)

MBA with PG Diploma in Rural & Agribusiness Management

Where Learning Meets Real Careers

Jyothy Institute of Commerce and Management (JICM) introduces the **Work Integrated Learning Program (WILP)**, a unique **industry-integrated academic pathway** designed to combine higher education with practical professional experience. The program offers students the opportunity to pursue an **MBA** along with a **PG Diploma in Rural & Agribusiness Management** while gaining real-world exposure through structured industry engagement and field-based learning.

About the Program

The **WILP program** focuses on developing future-ready professionals equipped with **managerial, analytical, and leadership skills** required in the growing sectors of **rural development** and **agribusiness management**. Students gain exposure to **rural enterprises, agribusiness operations, NGOs, FPOs, and industry practices** through an experiential learning approach.

Why Choose WILP at JICM?

At **JICM**, education goes beyond classrooms. The **WILP model** is designed to create **industry-ready professionals** through experiential learning, professional exposure, and real-world engagement.

Integrated Learning Pathway

The program follows a carefully designed **36-month integrated structure** that combines academics, internship training, and industry experience.

Phase 1 – MBA Academic Learning (18 Months)

The first phase focuses on **academic learning** and **professional skill development**. Students pursue an **MBA program affiliated with Bangalore University** while also receiving exposure to rural and agribusiness management concepts.

Phase 2 – Paid Internship & Field Exposure (6 Months)

The second phase provides students with **practical industry exposure** through **paid internship opportunities** and field-based rural engagement.

Phase 3 – Full-Time Industry Experience (12 Months)

The final phase focuses on **professional industry integration** and experiential career development. Students receive structured workplace exposure and practical training aligned with industry requirements.

Program Benefits

The Work Integrated Learning Program offers a range of academic and professional benefits including **MBA Degree, PG Diploma, paid internships, industry-integrated learning, professional mentoring, and career-focused skill development.**

Learning Outcomes

Upon successful completion of the program, students graduate with strong **academic credentials, industry exposure, and practical professional experience.**

Career Opportunities

Graduates of the WILP program can explore opportunities in **agribusiness companies, rural enterprises, banking, microfinance institutions, NGOs, government projects, supply chain management, and social enterprises.**

Admissions Open – October 2026 Intake

Students seeking a **career-oriented, industry-integrated MBA pathway** with practical exposure and professional learning opportunities are encouraged to apply.

Contact Us

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